



## Biography Jay Moore

I am a native of Michigan. I received my undergraduate degree from Kenyon College in Ohio in 1967. I then enrolled in the graduate program at Western Michigan University, receiving my master=s degree there in 1969. My adviser at WMU was Dr. David Lyon. It was at WMU that I was first exposed to behavior analysis. I served in the US Navy from 1969 to 1972, then returned to graduate school at the University of California-San Diego, receiving my doctoral degree in 1975. My adviser at UCSD was Dr. Edmund Fantino. I joined the Psychology Department at the University of Wisconsin-Milwaukee in 1977 and spent my entire career there, retiring at the academic rank of professor in December of 2015.

I served on the boards of editors of several major journals in our field, as well as editor of *The Behavior Analyst* and *Behavior and Philosophy*. I also served as president of the Association for Behavior Analysis - International, in addition to holding various faculty leadership positions on the UWM campus.

My principal interests are in the experimental analysis of behavior, specifically choice and conditioned reinforcement, and theoretical-philosophical-conceptual topics, specifically radical behaviorism as a philosophy of science.

I have published articles on experimental and conceptual topics in numerous journals, and am the author of two recent books: *Conceptual Foundations of Radical Behaviorism* and *From a Behavioral Point of View*, both available from Sloan Publishing.

My wife Betty and I married in 1970. We have 2 children, David and Sarah, both of whom live in New York City.