

Sep 1, 2013

## Curriculum Vitae

### I. Personal Data

Name: John C. (Jay) Moore

Home Address: 1861 East Fox Lane  
Fox Point, WI 53217  
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University Address: Department of Psychology  
University of Wisconsin-Milwaukee  
Milwaukee, WI 53201  
(414) 229-4746/4710

e-mail: jcm@uwm.edu

Date of Birth: 11/3/1945

SSN: on request

### II. Education

A.B. in Psychology, 1967. Kenyon College; Gambier, Ohio

M.A. in Experimental Psychology, 1969. Western Michigan University; Kalamazoo, Michigan. Thesis: The effects of continuous shock punishment on FR reinforced behavior.

Ph.D. in Experimental Psychology, 1975. University of California--San Diego.  
Dissertation: Choice and the strength of conditioned reinforcers.

Major areas: Behavior Analysis  
Conditioning and Learning  
Animal Learning and Behavior  
History of Psychology  
Theoretical, philosophical, and conceptual issues in psychology

Teaching interests: Introductory psychology, research methods, conditioning and learning, learning theory, learning and motivation, history and systems of psychology, philosophy of psychology, verbal behavior

Professional affiliations: Association for Behavior Analysis International, Society for the Quantitative Analysis of Behavior

### III. Positions held

1967-1968: Research Assistant to Dr. R. P. Hawkins; Western Michigan University. Behavior modification projects in the elementary school classroom.

1968-1969: Research Assistant to Dr. D. O. Lyon, Western Michigan University. Studies in conditioning and learning--aversive control.

1969-1972: Active duty as Ensign/Lieutenant (j.g.)/ Lieutenant, U. S. Navy. Administration and supervision of 60 men in operation and maintenance of shipboard electronic and computer systems.

1972-1975: Research Assistant to Dr. E. J. Fantino; University of California, San Diego. Studies in conditioning and learning--choice and conditioned reinforcement.

1975-1977: Post-graduate Research Assistant/Associate in Psychology; University of California, San Diego.

1977-1983: Assistant Professor, Department of Psychology, University of Wisconsin-Milwaukee.

1983-1993: Associate Professor, Department of Psychology, University of Wisconsin-Milwaukee.

1993- : Professor, Department of Psychology, University of Wisconsin-Milwaukee.

### IV. Publications and Papers

#### A. Journal articles:

1. Moore, J., & Fantino, E. (1975). Choice and response contingencies. *Journal of the Experimental Analysis of Behavior*, 23, 339-347.

2. Moore, J. (1975). On the principle of operationism in a science of behavior. *Behaviorism*, 3, 120-138.

3. Moore, J. (1976). Choice and percentage reinforcement in pigeons. *Animal Learning and Behavior*, 32, 441-450.

4. Moore, J. (1979). Choice and number of reinforcers. *Journal of the Experimental Analysis of Behavior*, 32, 51-63.

5. Fantino, E., & Moore, J. (1980). Uncertainty reduction, conditioned reinforcement, and observing. *Journal of the Experimental Analysis of Behavior*, 33, 3-13.

6. Moore, J. (1980). On behaviorism and private events. *Psychological Record*, 30, 459-475.
7. Moore, J. (1981). On mentalism, methodological behaviorism, and radical behaviorism. *Behaviorism*, 9, 55-77.
8. Moore, J. (1982). Choice and multiple reinforcers. *Journal of the Experimental Analysis of Behavior*, 37, 115-122.
9. Moore, J. (1982). Choice and segmented interreinforcement intervals. *Journal of the Experimental Analysis of Behavior*, 38, 133-141.
10. Moore, J. (Ed.). (1983). On cognitive and behavioral orientations to the language of behavior analysis. *Psychological Record*, 33, 3-30.
11. Moore, J. (1983). On molarism and matching. *Psychological Record*, 33, 313-336.
12. Moore, J. (1984). On behaviorism, knowledge, and causal explanation. *Psychological Record*, 34, 73-97.
13. Moore, J. (1984). Choice and transformed interreinforcement intervals. *Journal of the Experimental Analysis of Behavior*, 42, 321-335.
14. Moore, J. (1984). Conceptual contributions of Kantor's interbehavioral psychology. *The Behavior Analyst*, 7, 183-187.
15. Moore, J. (1984). On privacy, causes, and contingencies. *The Behavior Analyst*, 7, 3-16.
16. Moore, J. (1984). On reciprocal behavioristic concerns. *The Interbehaviorist*, 12(5), 10-11.
17. Moore, J. (1985). Choice and the conditioned reinforcing strength of informative stimuli. *Psychological Record*, 35, 89-100.
18. Moore, J. (1985). Some historical and conceptual relations among logical positivism, operationism, and behaviorism. *The Behavior Analyst*, 8, 53-63.
19. Moore, J. (1986). On the consequences of conditioning. *Psychological Record*, 36, 39-61.
20. Moore, J. (1987). The roots of the family tree: A review of four books on

the history and nature of behaviorism. *Psychological Record*, 37, 449- 470.

21. Moore, J. (1987). He's always been there first. *The Interbehaviorist*, 15(4), 46-48.

22. Moore, J. (1989). Why methodological behaviorism is mentalistic. *Theoretical and Philosophical Psychology*, 9, 20-27.

23. Moore, J. (1990). On mentalism, privacy, and behaviorism. *Journal of Mind and Behavior*, 11, 19-36.

24. Kaminski, B. J., & Moore, J. (1990). A fading procedure facilitates the maintenance of observing responses when the more valued stimulus is not produced. *Animal Learning and Behavior*, 18, 423-433.

25. Moore, J. (1990). On the "causes" of behavior. *Psychological Record*, 40, 469-480.

26. Moore, J. (1991). A retrospective appreciation of Willard Day's contributions to radical behaviorism and the analysis of verbal behavior. *Analysis of Verbal Behavior*, 9, 97-104.

27. Moore, J. (1992). On private events and theoretical terms. *Journal of Mind and Behavior*, 13, 329-346.

28. Moore, J. (1992). On Professor Rychlak's concerns. *Journal of Mind and Behavior*, 13, 359-370.

29. Moore, J. (1994). On introspections and verbal reports. In S. Hayes, L. Hayes, M. Sato, & K. Ono (Eds.), *Behavior analysis of language and cognition* (pp. 281-299). Reno, NV: Context.

30. Moore, J. (1995). Some historical and conceptual relations among logical positivism, behaviorism, and cognitive psychology. In J. T. Todd & E. K. Morris (Eds.), *Modern perspectives on B. F. Skinner and contemporary behaviorism* (pp. 51-74). Westport, CT: Greenwood Press.

31. Day, W. F., & Moore, J. (1995). On certain relations between contemporary philosophy and radical behaviorism. In J. T. Todd & E. K. Morris (Eds.), *Modern perspectives on B. F. Skinner and contemporary behaviorism* (pp. 75-84). Westport, CT: Greenwood Press.

32. Moore, J. (1995). Radical behaviorism and the subjective-objective distinction. *The Behavior Analyst*, 18, 33-49.

33. Moore, J. (1996). On the relation between behaviorism and cognitive psychology. *Journal of Mind and Behavior*, 17, 345-368.
34. Khallad, Y., & Moore, J. (1996). Blocking, unblocking, and overexpectation in autoshaping with pigeons. *Journal of the Experimental Analysis of Behavior*, 65, 575-591.
35. Colton, L., & Moore, J. (1997). The effects of terminal-link stimulus arrangements on preferences in concurrent chains. *Psychological Record*, 47, 145-166.
36. Moore, J. (1999). On the principles of behaviorism. In B. A. Thyer (Ed.), *The philosophical foundations of behaviorism* (pp. 41-68). Dordrecht, NL: Kluwer.
37. Moore, J. (1998). On behaviorism, theories, and hypothetical constructs. *Journal of Mind and Behavior*, 19, 215-242.
38. Jones, J. R., & Moore, J. (1999). Some effects of intertrial-interval duration on discrete-trial choice. *Journal of the Experimental Analysis of Behavior*, 71, 375-393.
39. Moore, J. (2000). Thinking about thinking and feeling about feeling. *The Behavior Analyst*, 23, 45-56.
40. Moore, J. (2000). Behavior analysis and psycholinguistics. *European Journal of Behavior Analysis*, 1, 5-22.
41. Moore, J. (2000). Varieties of scientific explanation. *The Behavior Analyst*, 23, 173-190.
42. Moore, J., & Shook, G. (2001). Certification, accreditation, and quality control in behavior analysis. *The Behavior Analyst*, 24, 45-55.
43. Moore, J. (2001). On psychological terms that appeal to the mental. *Behavior and Philosophy*, 29, 167-186.
44. Moore, J. (2003). Explanation and description in traditional neobehaviorism, cognitive psychology, and behavior analysis. In P. Chase & K. Lattal (Eds.), *Behavior theory and philosophy* (pp. 13-39). Dordrecht, NL: Kluwer.
45. Moore, J. (2000). Words are not things. *The Analysis of Verbal Behavior*, 17, 143-160.
46. Gamoke, C., Moore, J., & Buntin, J. (2000). Motivational influences underlying prolactin-induced feeding in doves. *Behavioral Neuroscience*, 114, 963-971.

47. Moore, J. (2002). Some thoughts on the relation between behavioral neuroscience and behavior analysis. *Psychological Record*, 52, 261-280.
48. Moore, J. (2001). On certain assumptions underlying contemporary educational practices. *Behavior and Social Issues*, 11, 49-64
49. Moore, J. (2001). On distinguishing methodological from radical behaviorism. *European Journal of Behavior Analysis*, 2, 221-244.
50. Moore, J., & Cooper, J. O. (2003). Some proposed relations among the experimental analysis of behavior, applied behavior analysis, and service delivery. *The Behavior Analyst*, 26, 69-84.
51. Moore, J. (2003). Behavior analysis, mentalism, and the path to social justice. *The Behavior Analyst*, 26, 181-193.
52. Moore, J. (2005). Some historical and conceptual background to the development of B. F. Skinner's "radical behaviorism" – Part 1. *Journal of Mind and Behavior*, 26, 65-94.
53. Moore, J. (2005). Some historical and conceptual background to the development of B. F. Skinner's "radical behaviorism" – Part 2. *Journal of Mind and Behavior*, 26, 95-124.
54. Moore, J. (2005). Some historical and conceptual background to the development of B. F. Skinner's "radical behaviorism" – Part 3. *Journal of Mind and Behavior*, 26, 137-160.
55. Moore, J., & Friedlen, K. (2007). Choice behavior of pigeons maintained with probabilistic schedules of reinforcement. *The Psychological Record*, 57, 313-338.
56. Moore, J. (2008). Choice and the initial delay to a reinforcer. *The Psychological Record*, 58, 193-216.
57. Moore, J. (2008). A critical appraisal of contemporary approaches in the quantitative analysis of behavior. *The Psychological Record*, 58, 641-664.
58. Moore, J. (2009). Why the radical behaviorist conception of private events is interesting, relevant, and important. *Behavior and Philosophy*, 37, 21-37.
59. Moore, J. (2010). Philosophy of science, with special consideration given to behaviorism as the philosophy of a science of behavior. *Psychological Record*, 60, 137-150.

60. Moore, J. (2011). Behaviorism. *Psychological Record*, 61, 449-464.
  61. Moore, J. (2013). Cognitive psychology as a radical behaviorist views it. *Psychological Record*, 667-680.
  62. Moore, J. (2010). What do mental terms mean? *Psychological Record*, 60, 699-714.
  63. Moore, J. (2013). Three views of behaviorism. *Psychological Record*, 681-692.
  64. Moore, J. (2009) Some thoughts on the relation between derived relational responding and verbal behavior. *European Journal of Behavior Analysis*, 10, 31-47.
  65. Moore, J. (2009). Some effects of procedural variables on choice responding in concurrent chains. *Journal of the Experimental Analysis of Behavior*, 92, 345-365.
  66. Moore, J. (2010). Some effects of procedural variables on operant choice. *Behavioural Processes*, 84, 372-380.
  67. Moore, J. (2010). Behaviorism and the stages of scientific activity. *The Behavior Analyst*, 33, 47-63.
  68. Moore, J. (2013). Methodological behaviorism and private behavioral events as a radical behaviorist views them. In press, *The Behavior Analyst*.
  69. Moore, J. (2013). Methodological behaviorism as a radical behaviorist views it. In press, *Behavior and Philosophy*.
  70. Moore, J. (In press). Mentalism as a radical behaviorist views it—Part 1. *Journal of Mind and Behavior*.
  71. Moore, J. (2013). Mentalism as a radical behaviorist views it—Part 2. Accepted pending revision, *Journal of Mind and Behavior*.
  72. Weingarten, K., & Moore, J. (2013). Increased accuracy on one conditional discrimination when it is linked to a second conditional discrimination. In press, *European Journal of Behavior Analysis*.
- B. Book reviews, invited articles, and commentary:
1. Moore, J. (1980). Learning by A.C. Catania. *The Behavior Analyst*, 3, 38-45.

2. Moore, J. (1983). Reassessment in psychology: The interbehavioral alternative by Smith, Mountjoy, and Ruben. *Psychological Record*, 33, 441-442.
3. Moore, J. (1983). Some observations on some observations about some observations. *Behavioral and Brain Sciences*, 6, 711.
4. Moore, J. (1984). Remembrance of Professor Kantor. *The Interbehaviorist*, 12(3), 11.
5. Moore, J. (1984). On Skinner's radical operationism. *Behavioral and Brain Sciences*, 7, 564-565.
6. Moore, J. (1984). On the tactful specification of meaning: A review of The encyclopedic dictionary of psychology by Harré and Lamb. *Journal of the Experimental Analysis of Behavior*, 41, 387-395.
7. Moore, J. (1988). Evolution and impulsiveness. *Behavioral and Brain Sciences*, 11, 691.
8. Moore, J. (1989). Review of *Beyond Behaviorism* by V. L. Lee. *Psychological Record*, 39, 601-602.
9. Moore, J. (1992). Review of *Dialogues on verbal behavior* by L. J. Hayes and P. N. Chase. *Psychological Record*, 42, 145-146.
10. Moore, J. (1992). Editorial: The function of journals. *The Behavior Analyst*, 15, 1.
11. Hopkins, B. L., & Moore, J. (1993). ABA accreditation of graduate programs of study. *The Behavior Analyst*, 16, 117-121.
12. Moore, J. (1993). Behaviorism, introspection, and the Mind's I. *Behavioral and Brain Sciences*, 16(4), 657-658. [peer commentary on target article by Lubinski and Thompson]
13. Moore, J. (1995). The foundations of radical behaviorism as a philosophy of science: A review of *Radical behaviorism: The philosophy and the science* by M. Chiesa. *The Behavior Analyst*, 18, 187-194.
14. Moore, J. (1997). Some thoughts on the S-R issue and the relation between behavior analysis and behavioral neuroscience. *Journal of the Experimental Analysis of Behavior*, 67, 242-245. [peer commentary on target article by Donahoe, Palmer, and Burgos]
15. Moore, J. (2000). Comments on "Towards a new behaviorism" by Peter

Harzem. *European Journal of Behavior Analysis*, 1(2), 115-120.

16. Moore, J. (2001). Operant behavior and the thesis of "Selection by consequences." *Behavioral and Brain Sciences*, 24(3), 546-547.

17. Moore, J. (2001). On the operational analysis of psychological terms: "Equivalence." *European Journal of Behavior Analysis*, 2, 78-80.

18. Moore, J. (2003). Some further thoughts on the pragmatic and behavioral conception of private events: A reply to Professors Leigland, Stemmer, and Barnes-Holmes. *Behavior and Philosophy*, 31, 151-157.

19. Moore, J. (2007). Comments on "Intentional behaviorism" by G. R. Foxall. *Behavior and Philosophy*, 35, 113-130.

20. Moore, J. (2010). A review of Baum's review of *Conceptual Foundations of Radical Behaviorism*. *Journal of the Experimental Analysis of Behavior*, 94, 127-140.

21. Moore, J. (2010). Getting it right: A reply to Baum. *The Behavior Analyst*, 33, 237-238.

22. Moore, J. (2013). Comments on Michael (1993): *Establishing operations*. In press, *The Analysis of Verbal Behavior*.

### C. Books

Moore, J. (2008). *The conceptual foundations of radical behaviorism*. Cornwall-on-Hudson, NY: Sloan.

Moore, J. (Forthcoming). *From a behavioral point of view*. Cornwall-on-Hudson, NY: Sloan.

### D. Papers Read/Posters:

1. Choice and number of reinforcers. Presented at the meeting of the Midwest Association for Behavior Analysis; Chicago, Illinois; May, 1977.

2. On molar and molecular analyses of behavior. Presented at the meeting of the Association for Behavior Analysis; Milwaukee, Wisconsin; May, 1981 (invited address).

3. On mentalism, methodological behaviorism and radical behaviorism. Presented at the meeting of the Association for Behavior Analysis; Milwaukee, Wisconsin; May, 1981 (invited address).

4. On behaviorism, knowledge, and causal explanation. Presented at the meeting of the Association for Behavior Analysis; Milwaukee, Wisconsin; May, 1982 (invited address).
5. Delay of reinforcement effects in choice. Presented at the meeting of the Association for Behavior Analysis; Milwaukee, Wisconsin; May, 1982 (participant, invited symposium).
6. Molar and molecular contributions to avoidance. Presented at the meeting of the Association for Behavior Analysis; Milwaukee, Wisconsin; May, 1982 (participant, invited symposium).
7. On cognitive and behavioral orientations to the language of behavior analysis. Presented at the meeting of the Association for Behavior Analysis; Milwaukee, Wisconsin; May, 1982 (organizer/chair, invited symposium).
8. Molar and molecular contributions to the reinforcement process. Presented at the Harvard Symposium on Operant Behavior; Cambridge, Massachusetts; June, 1982 (participant, invited symposium).
9. Causal issues in the analysis of privacy. Presented at the meeting of the Association for Behavior Analysis; Milwaukee, Wisconsin; May, 1983 (organizer/chair/participant, invited symposium).
10. Latent learning revisited. Presented at the meeting of the Association for Behavior Analysis; Nashville, Tennessee; May, 1984 (invited address).
11. On description, causes, and explanation. Presented at the meeting of the Association for Behavior Analysis; Nashville, Tennessee; May, 1984 (organizer/chair/participant, invited symposium).
12. On privacy and mentalism. Presented at the meeting of the Association for Behavior Analysis; Nashville, Tennessee; May, 1984 (organizer/chair/participant, invited symposium).
13. An analysis of responding maintained by tandem FI FR and conjunctive FI FR schedules of reinforcement. Poster presentation at meeting of the Association for Behavior Analysis; Columbus, Ohio; May, 1985 (with P. Progar).
14. Some effects of cuing delay intervals on delayed matching to sample responding in pigeons. Poster presentation at the meeting of the Association for Behavior Analysis; Columbus, Ohio; May, 1985 (with J. Rynders).
15. Some comments on the temporal law of effect. Presented at the meeting of the Association for Behavior Analysis; Milwaukee, Wisconsin; May, 1986 (address; with E.

Wasserman).

16. Private events, theoretical terms, and material causes. Presented at the meeting of the Association for Behavior Analysis; Milwaukee, Wisconsin; May, 1986 (participant, invited symposium).

17. Roots of the family tree. Presented at the meeting of the Association for Behavior Analysis; Nashville, Tennessee; May, 1987 (invited address).

18. Metacognition from the standpoint of a behaviorist. Presented at the meeting of the Midwest Educational Research Association; Chicago, Illinois; Oct, 1987 (participant, invited symposium).

19. Some historical and conceptual relations among logical positivism, behaviorism, and cognitive psychology. Presented at the meeting of the Association for Behavior Analysis; Philadelphia, PA; May, 1988 (address).

20. An analysis of responding maintained by probabilistic schedules of reinforcement. Poster presentation at the Association for Behavior Analysis; Philadelphia, PA; May, 1988 (with K. Friedlen).

21. When no news is good news. Poster presentation at the meeting of the American Psychological Association; Atlanta, GA; August, 1988 (with B. Kaminski).

22. Matching, melioration, and choice. Presented at the meeting of the Association for Behavior Analysis; Milwaukee, Wisconsin; May, 1989 (address; with P. Progar).

23. On introspections and verbal reports. Presented at the meeting of the Association for Behavior Analysis; Nashville, Tennessee; May, 1990 (address).

24. Radical behaviorism in light of Willard Day's contributions. Presented at the meeting of the Association for Behavior Analysis; Nashville, Tennessee; May, 1990 (participant, invited symposium).

25. On truth, realism, and behaviorism. Presented at the meeting of the Association for Behavior Analysis; Atlanta, Georgia; May, 1991 (symposium presentation).

26. Choice, melioration, and matching. Presented at the meeting of the Association for Behavior Analysis; Atlanta, Georgia; May, 1991 (symposium presentation; with P. Progar).

27. Conceptual foundations of behaviorism: Do we need a textbook? Presented at the meeting of the Association for Behavior Analysis; Atlanta, Georgia; May, 1991 (panel discussion; with E. Morris and J. Johnston).

28. Choice behavior in pigeons maintained by probabilistic schedules of reinforcement. Poster presentation at the meeting of the Association for Behavior Analysis; Atlanta, Georgia; May, 1991 (with K. Friedlen).
29. Discrete trials responding on concurrent VI VI schedules of reinforcement. Poster presentation at the meeting of the Association for Behavior Analysis; Atlanta, Georgia; May, 1991 (with J. R. Jones).
30. On the definition of behavior. Paper presentation at the meeting of the Association for Behavior Analysis; San Francisco, California; May, 1992.
31. Probabilistic schedules and choice in the pigeon. Poster presentation at the meeting of the Association for Behavior Analysis; San Francisco, CA; May, 1992.
32. On introspection and verbal reports. Paper presented at the Fourth International Institute on Verbal Relations; Fujizakuraso, Yamanishi, Japan; July, 1992.
33. On the differences between cognitive psychology and behavior analysis. Presented at the meeting of the Association for Behavior Analysis, Chicago, IL; May, 1993 (symposium presentation).
34. Human performance on concurrent schedules of reinforcement. Poster presentation at the meeting of the Association for Behavior Analysis, Atlanta, GA, May, 1994 (with R. F. Bass).
35. Strength of conditioned reinforcement: Effects on choice. Poster presentation at the meeting of the Association for Behavior Analysis, Atlanta, GA, May, 1994 (with L. Colton).
36. Blocking, unblocking, and overexpectation in autoshaping with pigeons. Poster presentation at the meeting of the Association for Behavior Analysis, Atlanta, GA, May, 1994 (with Y. Khallad).
37. Three student predispositions that conflict with a natural science orientation to the study of behavior. (participant, invited symposium). Presented at the meeting of the Association for Behavior Analysis, Atlanta, GA, May, 1994.
38. Some thoughts about "Selection by Consequences." (Address). Presented at the meeting of the Association for Behavior Analysis, Atlanta, GA, May, 1994.
39. Behaviorism and the subjective-objective distinction (invited address). Presented at the International Congress on Behaviorism, Palermo, Italy, Oct, 1994.

40. Post-tenure review. (participant, invited symposium). Presented at the meeting of the Council of Graduate Departments of Psychology in New Orleans, LA, Feb, 1994.
41. Human performance on concurrent schedules of reinforcement with imposed visit durations. Poster at the convention of the Association for Behavior Analysis, Washington, DC, May, 1995 (with R. F. Bass).
42. On the relation between behaviorism and cognitive psychology. Invited address at the convention of the Behavior Analysis Association of Michigan; Ypsilanti, MI; Mar, 1995.
43. Some thoughts on the relation between behavior analysis and behavioral neuroscience. Symposium presentation at the convention of the Association for Behavior Analysis; Washington, DC; May, 1995.
44. Radical behaviorism and the subjective-objective distinction. Symposium presentation at the convention of the Association for Behavior Analysis; Washington, DC; May, 1995.
45. On behaviorism, pragmatism, and scientific theories. Invited symposium presentation at the Fourth Biannual Symposium on the Science of Behavior; Chalapa, Jalisco, Mexico; Feb, 1996.
46. On behaviorism, theories, and hypothetical constructs. Invited address at the convention of the Behavior Analysis Association of Michigan; Ypsilanti, MI; Mar, 1996.
47. On behaviorism, theories, and hypothetical constructs. Invited address at the convention of the Association for Behavior Analysis; San Francisco, CA; May, 1996.
48. Discussant at Symposium: Cross fertilization of basic and applied research on choice and matching. Presented at the convention of the Association for Behavior Analysis; San Francisco, CA; May, 1996.
49. Some effects of ITI duration on changeovers in discrete-trial choice. Presented at the Society for the Quantitative Analysis of Behavior; San Francisco, CA; May, 1996.
50. Molar and molecular analyses of choice responding in pigeons. Invited address at the convention of the Behavior Analysis Association of Michigan; Ypsilanti, MI; Mar, 1997.
51. Some thoughts on varieties of scientific explanation. Invited address at the convention of the Behavior Analysis Association of Michigan; Ypsilanti, MI; Mar, 1997.
52. Integrating the scholarships of teaching and research at the modern university.

Presented at the 1997 Midwest Regional Preparing Future Faculty Conference; Milwaukee, WI; Mar, 1997 (with D. Reddy).

53. Some thoughts on scientific explanation. Invited symposium presentation at the convention of the Association for Behavior Analysis; Chicago, IL; May, 1997.

54. Discussant remarks: Symposium on "Behavior analysts: What do they think about thinking and feeling?" Symposium at the convention of the Association for Behavior Analysis; Chicago, IL; May, 1997.

55. The effects of delay-probability combinations on choice. Poster presented at the convention of the Society for the Quantitative Analysis of Behavior; Chicago, IL; May, 1997 (with K. Friedlen).

56. 3-key choice responding in pigeons. Invited address at the convention of the Behavior Analysis Association of Michigan; Ypsilanti, MI; Mar, 1998.

57. Behavior analysis and psycholinguistics. Invited address at the convention of the Behavior Analysis Association of Michigan; Ypsilanti, MI; Mar, 1998.

58. Discussant remarks: Symposium on "Motivative functions." Symposium at the convention of the Association for Behavior Analysis; Orlando, FL; May, 1998.

59. Behavior analysis and psycholinguistics. Symposium presentation at the convention of the Association for Behavior Analysis; Orlando, FL; May, 1998.

60. Human choice on concurrent schedules with imposed visit durations. Symposium presentation at the convention of the Association for Behavior Analysis; Orlando, FL; May, 1998 (with L. Colton).

61. Molar and molecular analyses of behavior. Invited presentation (3 hr) at the convention of the Brazilian Association of Psychotherapy and Behavior Medicine, Campinas, SP, Brazil, Sep, 1998.

62. Behaviorism and cognitive psychology. Invited presentation (3 hr) at the convention of the Brazilian Association of Psychotherapy and Behavior Medicine, Campinas, SP, Brazil, Sep, 1998.

63. The relation between behavior analysis and behavioral neuroscience. Invited presentation (1 hr) at the convention of the Brazilian Association of Psychotherapy and Behavior Medicine, Campinas, SP, Brazil, Sep, 1998.

64. ABA, professional accreditation, and teaching. Invited address at the convention of the Behavior Analysis Association of Michigan; Ypsilanti, MI; Mar, 1999.

65. Some further thoughts on the distinction between methodological and radical behaviorism. Invited address at the convention of the Behavior Analysis Association of Michigan; Ypsilanti, MI; Mar, 1999.

66. Some thoughts on course evaluation procedures, accreditation criteria, and assessment. Symposium presentation at the convention of the Association for Behavior Analysis; Chicago, IL; May, 1999.

67. Some further thoughts on methodological behaviorism. Symposium presentation at the convention of the Association for Behavior Analysis; Chicago, IL, May, 1999.

68. Self-reports and choice performance on concurrent schedules with imposed visits. Poster presentation at the convention of the Association for Behavior Analysis; Chicago, IL; May, 1999.

69. The Relation Between Analytic Philosophy/Rylean Conceptual Analysis and Radical Behaviorism. Invited address at the convention of the Behavior Analysis Association of Michigan; Ypsilanti, MI; Mar, 2000.

70. Numerosity and Choice. Invited address at the convention of the Behavior Analysis Association of Michigan; Ypsilanti, MI; Mar, 2000.

71. Words are not things. Invited presentation at the convention of the Association for Behavior Analysis; Washington, DC, May, 2000.

72. Conflicting contingencies and disequilibrium in American higher education: What does the future hold? Panel discussion at the convention of the Association for Behavior Analysis; Washington, DC, May, 2000 (with S. Glenn, K. Salzinger, H. Pennypacker, and R. Rakos).

73. On the roots and conceptual development of radical behaviorism. Symposium presentation at the convention of the Association for Behavior Analysis; Washington, DC, May, 2000 (with P. Harzem and P. Holth).

74. Concurrent chains and aperiodic reinforcement. Poster presentation at the convention of the Association for Behavior Analysis; Washington, DC, May, 2000 (with N. Blenkush).

75. The relation between behavioral neuroscience and behavior analysis. Invited presentation at the Southeastern Association for Behavior Analysis; Chattanooga, TN; Oct, 2000.

76. The relation between behavioral neuroscience and behavior analysis. Invited presentation at the Behavior Analysis Society of Illinois; Chicago, IL; Nov, 2000.

77. Explanation and description in traditional neobehaviorism, cognitive psychology, and behavior analysis. Invited symposium presentation in honor of Hayne Reese, on the occasion of his retirement from the Department of Psychology at West Virginia University after 30 years of distinguished contributions to experimental psychology, developmental psychology, and behavior analysis. Morgantown, WV; April, 2000.

78. Concurrent chains and aperiodic reinforcement. Poster presentation at the convention of the Association for Behavior Analysis; New Orleans, LA, May, 2001 (with N. Blenkush).

79. The relation between behavioral neuroscience and behavior analysis. Invited paper presentation at the Behavior Analysis Association of Michigan; Ypsilanti, MI, Mar, 2001.

80. Learned establishing operations: Pro and con. Invited panel discussion at the Behavior Analysis Association of Michigan; Ypsilanti, MI, Mar, 2001 (with J. Michael, Western Michigan University).

81. On distinguishing methodological from radical behaviorism. Invited paper presentation at the Behavior Analysis Association of Michigan; Ypsilanti, MI, Mar, 2002.

82. Bringing student verbal behavior under appropriate stimulus control: Beyond intraverbals and echoics. Invited panel discussion at the Behavior Analysis Association of Michigan; Ypsilanti, MI, Mar, 2002 (with J. Michael and R. Malott, Western Michigan University).

83. Community engagement: Enabling or disabling for faculty? Invited symposium presentation at the convention of the American Association of Higher Education, Phoenix, AR, Jan, 2002.

84. Voices of scholarship: Community engagement as scholarship. Panel discussion sponsored by the UWM Center for Instructional and Professional Development, Milwaukee, WI, Apr, 2002.

85. 3-key choice with pigeons. Paper presented at the convention of the Association for Behavior Analysis, Toronto, CA, May, 2002.

86. On distinguishing methodological from radical behaviorism. Paper presented at the convention of the Association for Behavior Analysis, Toronto, CA, May, 2002.

87. On the philosophical uniqueness of radical behaviorism. Invited paper presentation at the convention of the Behavior Analysis Association of Michigan, Ypsilanti, MI, May, 2003.

88. On the philosophical uniqueness of radical behaviorism. Invited paper presentation at the convention of the Association for Behavior Analysis, San Francisco, CA, May, 2003.

89. Behavior analysis, mentalism, and the path to social justice. Presidential address delivered at the convention of the Association for Behavior Analysis, San Francisco, CA, May, 2003.

90. Memorable quotes and passages from the work of B. F. Skinner. Invited paper presentation at the convention of the Behavior Analysis Association of Michigan, Ypsilanti, MI, March, 2004.

91. The domains of behavior analysis: Experimental, applied, service delivery. Panel discussion at the convention of the Behavior Analysis Association of Michigan, Ypsilanti, MI, March, 2004 (with Jack Michael and Dick Malott, Western Michigan University, and Brian Iwata, University of Florida).

92. Our favorite B. F. Skinner quotes. Symposium presentation at the convention of the Association for Behavior Analysis, Boston, MA, May, 2004.

93. The discovery of radical behaviorism as philosophy. Symposium presentation at the convention of the Association for Behavior Analysis, Boston, MA, May, 2004.

94. Skinner on theories. Symposium presentation at international convention of Association for Behavior Analysis International, Campinas, SP, Brazil, August, 2004.

95. Behavior analysis, mentalism, and the path to social justice. Invited paper presentation at international convention of Association for Behavior Analysis International, Campinas, SP, Brazil, August, 2004.

96. Skinner on theories. Invited paper presentation at convention of MABA, Indianapolis, IN, Oct, 2004.

97. When did Skinner become a radical behaviorist? Invited paper presentation at convention of Behavior Analysis Association of Michigan, Ypsilanti, MI, Feb, 2005.

98. Skinner and the development of radical behaviorism. Paper presentation at convention of the Association for Behavior Analysis, Chicago, IL, May, 2005.

99. Perspectives on the future of behavior analysis. Participant, invited panel discussion at convention of the Association for Behavior Analysis, Chicago, IL, May, 2005.

100. Skinner on theories and explanations. Invited paper presentation at the convention of the Southeastern Association for Behavior Analysis, Wilmington, NC, Oct, 2005.

101. Skinner on theories and explanation. Invited paper presentation at convention of Behavior Analysis Association of Michigan, Ypsilanti, MI, Feb, 2006.
102. On the psychological distance to reward: The effects of fixed-time terminal-link schedules and non-localized stimuli. Poster presentation at convention of the Association for Behavior Analysis, Atlanta, GA, May, 2006 (with David Trejo).
103. History and historiography of behavior analysis. Participant, panel discussion at convention of the Association for Behavior Analysis, Atlanta, GA, May, 2006
104. Choice and the initial delay to reinforcement. Paper presentation at convention of the Association for Behavior Analysis, Atlanta, GA, May, 2006
105. A critical appraisal of contemporary approaches in the quantitative analysis of behavior. Invited paper presentation at convention of Behavior Analysis Association of Michigan, Ypsilanti, MI, Mar, 2007
106. Why the radical behaviorist conception of private events is interesting, relevant, and important. Paper presentation at convention of the Association for Behavior Analysis, San Diego, CA, May, 2007
107. A critical appraisal of contemporary approaches in the quantitative analysis of behavior. Paper presentation at convention of the Association for Behavior Analysis, San Diego, CA, May, 2007
108. Structural variables in concurrent-chains choice. Paper presentation at convention of the Association for Behavior Analysis, Chicago, IL, May, 2008.
109. Peak shift in simultaneous discriminations. Poster presented at convention of the Association for Behavior Analysis, Chicago, IL, May, 2008 (with D. Oldberg).
110. Some effects of procedural variables on the dynamics of operant choice. Paper presented at the convention of the Behavior Analysis Association of Michigan, Ypsilanti, MI, Feb, 2009.
111. Some effects of procedural variables on the dynamics of operant choice. Paper presented at the Society for the Quantitative Analysis of Behavior, Phoenix, AZ, May, 2009.
112. What do mental terms mean? Paper presented at the convention of the Association for Behavior Analysis, Phoenix, AZ, May, 2009.
113. Some thoughts on the relation between derived relational responding and verbal behavior. Paper presented at Akershus University, Oslo, Norway, August, 2009.

114. Some effects of procedural variables on the dynamics of operant choice. Paper presented at the International Convention of the Association for Behavior Analysis, Oslo, Norway, August, 2009.

115. The causal status of private events. Paper presented at the International Convention of the Association for Behavior Analysis, Oslo, Norway, August, 2009.

116. Cognitive psychology from the standpoint of a radical behaviorist. Paper presented at the convention of the Behavior Analysis Association of Michigan, February, 2010.

117. Some thoughts on the relation between derived relational responding and verbal behavior. Paper presented at the convention of the Behavior Analysis Association of Michigan, February, 2010.

118. Comments on "Understanding agency in the context of radical behaviorism." Symposium discussant remarks at the convention of the Association for Behavior Analysis International, San Antonio, TX, May, 2010.

119. Some thoughts on the relation between derived relational responding and verbal behavior. Symposium presentation at the convention of the Association for Behavior Analysis International, San Antonio, TX, May, 2010.

120. The case for private behavioral events. Invited paper presented at the convention of the Behavior Analysis Association of Michigan, February, 2011.

121. When we speak of the mental. Invited paper presented at the convention of the California Association of Behavior Analysis, February, 2011.

122. What the quantitative analysis of behavior can contribute to applications and service delivery. Invited paper at the convention of the Wisconsin Association of Behavior Analysis, Madison, WI, August, 2011.

123. What the quantitative analysis of behavior can contribute to applied work. Invited paper at the convention of the Berkshire Association of Behavior Analysis and Therapy, Amherst, MA, Oct, 2011.

124. Scientific verbal behavior. Symposium presentation at the convention of the Berkshire Association of Behavior Analysis and Therapy, Amherst, MA, Oct, 2011.

125. What the quantitative analysis of behavior can contribute to applied work. Invited paper at the convention of the Behavior Analysis Association of Michigan, Ypsilanti, MI, Feb, 2012.

126. Methodological behaviorism from the standpoint of a radical behaviorist. Invited paper at the convention of the Behavior Analysis Association of Michigan, Ypsilanti, MI, Feb, 2012.
127. When we speak of the mental. Invited paper presented at the convention of the Mid-American Association for Behavior Analysis, Chicago, IL, Oct, 2011.
128. The case for private behavioral events. Invited paper presented at the convention of the Association for Behavior Analysis International, Denver, CO, May, 2011.
129. Theory and research on private events. Invited participant, panel discussion at the convention of the Association for Behavior Analysis International, Denver, CO, May, 2011.
130. Methodological behaviorism and private behavioral events as a radical behaviorist views them. Invited presentation at the meeting of the Association for Behavior Analysis International: Theory and Philosophy, Santa Fe, NM, Nov, 2012.
131. Conceptual issues in the analysis of behavior from Watson to Skinner. Keynote address at the convention of the Behavior Analysis Association of Michigan, Ypsilanti, MI, Feb, 2013.
132. The history of behavior analysis. Participant, panel discussion at the convention of the Behavior Analysis Association of Michigan, Ypsilanti, MI, Feb, 2013.
133. Private behavioral events. Presented at the convention of the Four Corners Association for Behavior Analysis, Flagstaff, AZ, April, 2013.
134. Discrimination trials to influence self-awareness (with K. Weingarten). Presented at the Sarasota Symposium on Behavior Analysis, Sarasota, FL, Mar, 2013.
135. Conceptual issues in the analysis of behavior from Watson to Skinner. Symposium presentation at the convention of the Association for Behavior Analysis International, Minneapolis, MN, May, 2013.
136. Mentalism and cognitive psychology from the standpoint of a radical behaviorist. Presented at Federal University of Sao Carlos, Sao Carlos, SP, Brazil, August, 2013.
137. Mentalism and cognitive psychology from the standpoint of a radical behaviorist. Presented at National University of Brasilia, Brasilia, DF, Brazil, August, 2013.
138. Mentalism and cognitive psychology from the standpoint of a radical behaviorist. Presented at Federal University of Belem, Belem, Para, Brazil, August, 2013.
139. Mentalism and cognitive psychology from the standpoint of a radical

behaviorist. Presented at University of Sao Paulo, Sao Paulo, SP, Brazil, August, 2013.

140. Behaviorism as a philosophy of science. Eight hour seminar conducted at Federal University of Sao Carlos, Sao Carlos, SP, Brazil, August, 2013.

141. Behaviorism as a philosophy of science. Eight hour seminar conducted at Federal University of Belem, Belem, Para, Brazil, August, 2013.

## V. Service:

### A. University:

#### 1. Department:

Preliminary Examination Review Committee; Faculty Secretary; Executive Committee Secretary; Animal Care and Use Committee; Budget Committee; Social Psychology Search Committee; Codification Committee; Experimental Psychology Search Committee (chair); Department Chair (1986-1990; 1993-1996); Graduate Program Coordinator; Graduate Program Committee.

#### 2. College:

Letters and Science Dean's Faculty Advisory Committee; Academic Planning Committee, Academic Policy and Curriculum Committee

#### 3. University:

Animal Care and Use Committee; Academic Program and Curriculum Committee; Animal Resource Center Policy Committee; Senator; Executive Committee of Academic Senate (chair); Academic Planning and Budget Committee (chair), Social Science Divisional Committee (chair), various search, budget, and personnel committees

### B. Community:

Member, Milwaukee Tennis Classic Scholarship Selection Committee, 1984-1988 (selected 1 male and 1 female student/athlete from Milwaukee Public School System to receive \$1000 college scholarship from the Milwaukee Journal).

### C. Professional/discipline:

#### 1. Editorial:

Past or current member, board of editors:

Psychological Record  
The Behavior Analyst (Editor, 1990-1992)  
Journal of the Experimental Analysis of Behavior  
Behaviorism  
Behavior and Social Issues  
European Journal of Behavior Analysis  
Behavior and Philosophy (Editor, 2009-2013)

Guest reviewer:  
Animal Learning and Behavior  
Learning and Motivation  
Journal of Experimental Psychology: Animal  
Behavior Processes  
Journal of Mind and Behavior  
National Science Foundation Grant Proposals in  
Psychobiology  
Psychological Review  
Behavior Research and Therapy

Contract: Prentice-Hall, Inc.; McGraw-Hill Book Co.; Harper-Collins.

2. Other:

Coordinator for convention papers in Theoretical and Philosophical Analyses of Behavior, Association for Behavior Analysis (1981-1984);

Journal Advisory Board, The Behavior Analyst (1984-1989; 1991-1994)

outside doctoral examiner, Massey University, Palmerston, New Zealand (1985)

Chair/Coordinator of Educational Standards, Professional Standards, and Accreditation Board, Association for Behavior Analysis (1992-2000)

Chair, Organizational Membership Review Committee, Association for Behavior Analysis International (2008-2012)

Member, Special Committee on Education and Licensing, Association for Behavior Analysis International (2008)

Member, Task Force on Professional Standards and Ethics, Association for Behavior Analysis International (2010-2012)

Consultant/evaluator for North Central Association of Colleges and Universities–Commission on Higher Education (1995-2005 )

Site visitor/consultant, reviews of departments/programs in psychology and behavior analysis (various)

At-large/Experimental representative, Executive Council, Association for Behavior Analysis (1998-2002)

President-elect/President/Past-President, Association for Behavior Analysis/Society for Advancement of Behavior Analysis (2002-2005)

Ad-hoc instructor, Akershus University, Oslo, Norway. Course: Behaviorism as a philosophy of science (March, 2011)

Ad-hoc instructor, Akershus University, Oslo, Norway. Course: Behaviorism as a philosophy of science (April, 2012)

Ad-hoc instructor, Federal University of Sao Carlos, Sao Carlos, SP, Brazil, and Federal University of Belem, Belem, Para, Brazil. Course: Behaviorism as a philosophy of science (August, 2013)